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| **Problem Solving (A3) Report** | **Topic:** Excursion Planner | **Date:** [8/19/2020] |
|  | **Name:** Richard Rivera |

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| **1. Identify a Problem** | **PLAN** |  | **4. Propose & Implement Countermeasures** | **PLAN/DO** |
| Many people when visiting a different country, state or even a different town find themselves with weeks of planning beforehand. Searching for different activities while on their excursion. This may seem bothersome for many people as they feel that they are wasting too much time on planning instead of acting in a short period of time. | |  | I propose a website which will allow people that want to go on an excursion to save time while also being provided with various things to do at that destination, as well as different locations to visit on the route before arrival at the destination. | |
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| **2. Set the Target** | **PLAN** |  | **5. Check/Evaluate** | **CHECK** |
| The most appropriate target would be the people that are actively traveling as well as those that have limited free time to partake in social activities and want to spend the least possible time on planning excursions. | |  | The website may retain reliability adapting to constant changes in the area being covered, receiving constant updates. People that have also visited said location may leave an insightful comment on the website which will serve as a direct review of a previous consumer to reinforce engagement on future consumers. | |
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| **3. Analyze the Causes** | **PLAN** |  | **6. Act and/or Standardize** | **ACT** |
| Many people often find themselves losing interest or get discouraged while planning an excursion as they find themselves wasting too much time and don’t have the proper orientation of the place they’re going. This Excursion Planner helps save time while planning excursions as well as offers various restaurants, landmarks, beaches and even activities that surround the local area that is being visited. | |  | After receiving its proper optimization and through a thorough process of landscape updates, current users will be able to plan various excursions on a wide scope of places at a fraction of the time while also reviewing the place they visited for reference to future clients. | |